



Camera \$89.50 Flash \$10.00 Case \$7.50

America's most distinguished 35mm camera **argus c-four**

No other camera combines such amazing ease of operation with this exclusive array of precision features!

Ultra-fast f:2.8 Cinar coated lens—a truly great lens—to give you beautifully defined pictures in color and black-and-white—even in failing light!

Combined rangefinder and viewfinder—to give you an in-focus "picture-window" view—even if you wear glasses!

Superaccurate shutter . . . 1/10 to 1/300 second—perfect complement to the critically sharp lens. Built-in flash synchronizer. See the versatile Argus C4 at your dealer's!



America's Favorite way to look at color slides—Argus 200 Watt blower-cooled projector. See your highly-prized color slides in true, brilliant color. The "right-side-up" rotary slide carrier prevents upside-down pictures. Silent power blower protects valuable slides. It's the perfect companion for any 35 mm camera! An unmatched value at \$49.50.

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—world's largest manufacturer of 35mm cameras